



Automatically Detects Threats

Do you need to detect suspicious behaviors and be alerted on threats to your operations? Do you want to protect your assets/employees to increase safety or to improve efficiency? If you answered yes, then you need Honeywell's video analytics. We've taken our powerful analytics offering and embedded it into one of our most popular DVRs to give you the latest advancement in video technology in a compact and familiar form.

Whether you need camera tamper detection, perimeter protection, or behavioral/situational analysis, our Rapid Eye® Active Alert® has you covered. Rapid Eye Active Alert is a powerful combination of our Rapid Eye DVR and embedded video analytics that offers proven protection.

First, our camera tamper detection ensures your cameras will supply the video you need when you need it. Second, we add an exceptional layer of intelligence to defend your boundaries. Compared to traditional perimeter protection using trenches, fencing and beams, video analytics is much more cost effective. And, for the most sophisticated applications, our solutions also provide behavioral analysis and situational awareness.

Solution Advantages:

- User-defined event and alarm settings for each camera view
- Remote Client allows full distributed system access regardless of location
- Powerful search tools offer an instantaneous method of searching and locating alarm video with real actions

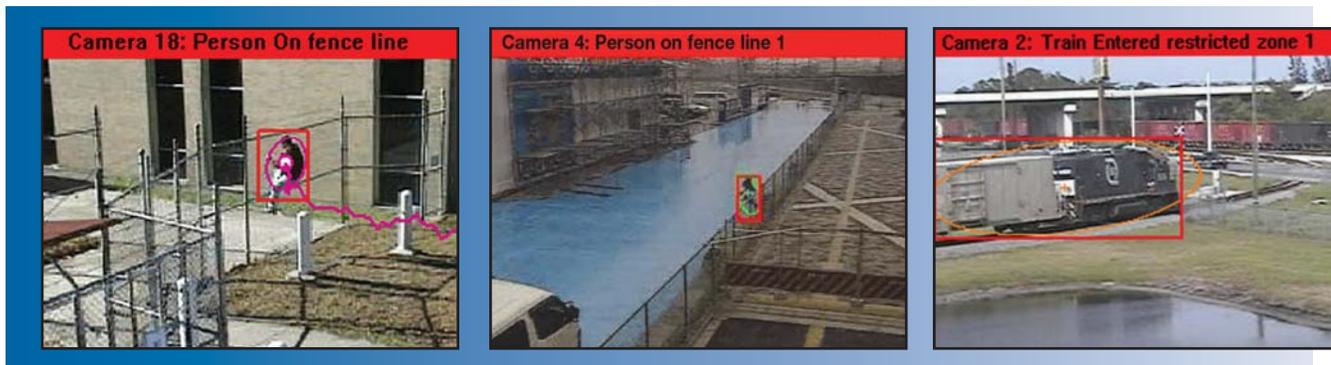


CUSTOMER BENEFITS

- Automatically detects threats and provides real-time alarms
- Lets your operator *do more with less* and monitor an increased number of cameras
- Automatically retrieves incidents for fast forensics
- Reduces cost of ownership of CCTV

Perimeter Protection Solution

Honeywell's perimeter protection solution gives you the strongest line of defense along your perimeter by analyzing each frame of video for specific objects and their behaviors. This increases the efficiency of your video system and enables your operators to make better decisions faster.



ALTERNATIVES PROS AND CONS		Analytics vs. NEXT BEST ALTERNATIVE
<p align="center">Beams/motion detection</p> <p>Pros</p> <ul style="list-style-type: none"> - Fast to install - Cheap to install <p>Cons</p> <ul style="list-style-type: none"> - High false alarms - Only get data on <i>where</i> and <i>when</i> - Have to physically go check - Have to readjust 		<ul style="list-style-type: none"> - Drastically reduces false alarms - Provides <i>who, what, where, when</i> and <i>how</i> – a complete solution
<p align="center">Guard staff</p> <p>Pros</p> <ul style="list-style-type: none"> - Usually very fast (on-site) - Humans smarter than machines <p>Cons</p> <ul style="list-style-type: none"> - Expensive - Can't be everywhere at once - High turnover 		<ul style="list-style-type: none"> - One-time expense - 24/7 coverage - No missed detections - No retraining
<p align="center">Fencing/fiber perimeter protection</p> <p>Pros</p> <ul style="list-style-type: none"> - Deters most casual intruders - Makes people feel safe <p>Cons</p> <ul style="list-style-type: none"> - Extremely expensive (3x more than analytics) - If intruder breaches, only get <i>where</i> at best - Long time to install 		<ul style="list-style-type: none"> - 3x less expensive - Provides <i>who, what, where, when</i> and <i>how</i> – a complete solution - Not as lengthy to install
<p align="center">Cameras</p> <p>Pros</p> <ul style="list-style-type: none"> - Always see <i>who, what, where, when</i> - Collect data <p>Cons</p> <ul style="list-style-type: none"> - Can go out of focus - Collects everything – have to watch everything to retrieve event (expensive) 		<ul style="list-style-type: none"> - Analytics only identifies activities of interest - Easy to search for events - No missed detections
<p align="center">Analytics</p> <p>Pros</p> <ul style="list-style-type: none"> - 24/7 coverage - No missed detections - Captures <i>who, what, where, when</i> and <i>how</i> - Easily and quickly find events - More efficient storage with only relevant data storage (do more with less) - Turns reactive system into proactive 		

For more information:

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Honeywell Security & Data Collection

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